

BRAND NEW GALLERY

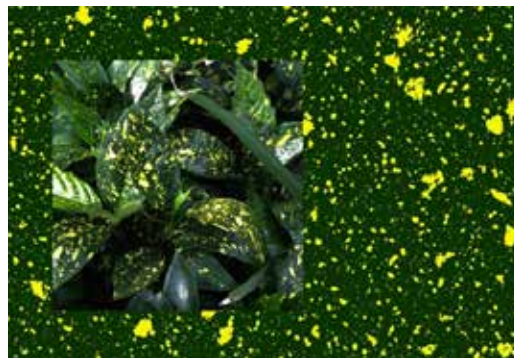
presents

EN PLEIN AIR

PASCUAL SISTO

NOVEMBER 20 | DECEMBER 23, 2016

OPENING NOVEMBER 19, 2015 FROM 7-9 PM



For *En Plein Air*, Pascual Sisto has sampled the organic occurring markings native to a peculiar household plant commonly known as the spotted laurel or gold dust laurel (*Aucuba Japonica 'Variegata'*); a plant variety that has been produced in strict cultivation by selective breeding. This sampling has occurred not once or twice but multiple times throughout different mediums, like a virus that spreads unrestricted until all distinctions between natural life and ersatz simulations become indistinguishable.

The synthesized version of the pattern is generated by a set of algorithms that randomly arranges the golden spots in space while also modifying the complexity of the edge roughness of each individual spot to closely match its source; whereas, the actual shrub the pattern is based on, is a cultivar whose green leaves are naturally and irregularly variegated with the yellow spots and blotches. Foliage color can vary considerably depending on the amount of sun exposure. Control and randomness are used in equal measure to recreate this naturally occurring organic pattern.

The golden dust pattern becomes the motif for the back gallery video installation and creates a simulated virtual environment resembling the chosen flora. The chromatic motif expands beyond its boundaries, spreading into different referent layers: through inkjet pigment on paper, dye-infused printing on a commercial carpet, a gobo stencil on a spotlight casting the specks onto a synthetic plant, immersive video animations and the living molecules that compose its originating plant matter. It further diffuses the domain of the senses by encapsulating the installation with a layered soundscape of wildlife sounds and a custom scent that is time-released to continually affect the atmosphere of the space.

In this sense, the work acts as a house of mirrors, between the printed carpet, drawing, plants and Sisto's amalgamation of sight, sounds and smells that transports you into your own variegated cosmos. In this mise en abyme, the hierarchies of the natural order are fused with the machine-made origins of industrial pattern design. All are blurred and merged to the point where it becomes difficult to discern the source from its copies.

Custom scent fabricated by Air Variable (www.air-variable.org)

→ Pascual Sisto

(b. 1975, Barcelona, Spain) lives and works in Los Angeles.

Originally from Spain, Pascual graduated with a BFA from the Art Center College of Design in Pasadena, California, and a MFA from the University of California, Los Angeles. He also attended the Skowhegan School of Painting and Sculpture in 2011 and is a recipient of the 2012 California Community Foundation Emerging Artist Fellowship. Recent exhibitions include 5 Car Garage and Prism Gallery in Los Angeles, Seventeen Gallery in London, Armory Center for the Arts in Pasadena, the Utah Museum of Contemporary Art in Salt Lake City, China Art Objects and at Smart Objects in Los Angeles.

BRAND NEW GALLERY

via Farini 32, 20159 Milano

t. +39.02.89.05.30.8

from Tuesday to Saturday

11.00am-1.00pm | 2.30-7.00pm

info@brandnew-gallery.com

www.brandnew-gallery.com

PRESS OFFICE

press@brandnew-gallery.com